



Renay Fitch

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Profile

Creative multi-discipline designer with over 14 years of experience as a motion graphics artist and designer in digital media and print.

Specialising in Cinema 4D, with a working knowledge of all aspects of the application including Xpresso, rigging, Thinking Particles and MoGraph.

A fast and accurate worker with a keen sense of timing and highly developed sense of composition, who also enjoys the freedom to explore and develop interesting treatments for new techniques, transitions and content.

Exceptional organisational and team leading skills, with a proven track record at confidently and successfully managing projects of all sizes. Equally comfortable taking direction from creative directors and other team members.

Skills

Digital	Print
Cinema 4D	Indesign
Z Brush	Quark Xpress
After Effects	Acrobat
Final Cut	
Photoshop	
Illustrator	
xhtml & CSS	
Coda	
Flash	

Employment history

Tickbox Creative Ltd. - Senior 3D Designer

April 2008 - Present

- Reporting to the Senior Creative, presenting ideas and developing animations for various clients.
- Taking briefs and working through to final delivery.
- Managing projects, freelancers and suppliers.
- Producing motion graphics for web delivery, HD exhibition displays and high-res stills for print.

Symbiosis & Corps - Cinema 4D trainer

Ongoing

- Holding classes of up to 6 delegates.
- Teaching various levels of skill from fundamental courses through to intermediate skill levels.
- Delegates include: BBC, Clinique, Estee Lauder, Burberry and many others.

R3D - Freelance Designer and Animator

October 2001 - April 2008

- Clients included: BAT, Ogilvy, Ignito, Pilot Models and Idea Brand Design and Communications.
- Animated and live action brand expression films, exhibition films, 3d visualization for print and web.

Saga Holidays - Freelance Designer

December 1997 - October 2001

- Print design including: postcards, posters, direct mailers and holiday brochures from 32pp upwards.
- My design of the Footprints brochure helped to increase the annual sales by 40%.
- Liaising with copywriters and the photo library.

Nexus H - Mac Artworker

September 1998 - June 1999

- Working closely with the creative team to produce final artwork from their scamps and drawings.
- Projects included advertising campaigns, brochures and direct mailers for Suzuki and Honda.

Reference

Available upon request